

ABSTRACT OF THE DISCLOSURE

A modular pedestal sign or suspended sign is formed as a hollow border defined by upper, lower and opposite side hollow members collectively setting-off an inboard signage area. The upper and lower hollow members are preferably each formed by identically hollow bodies which are snap-secured together and each also defines a pair of projecting legs which are in internal telescopic relationship to the hollow side members. A polymeric/copolymeric synthetic thermoplastic foam material is *in situ* molded in intimate relationship to interior surfaces of the border to rigidify the assembled components, though snap fasteners may be utilized. Additional signage areas can be formed utilizing hollow divider members having oppositely directed pairs of legs.